

MATRIX

GROUP PROFILE



BRINGING

BUSINESS & TECHNOLOGY TOGETHER



One Solution

For All Your IT Needs

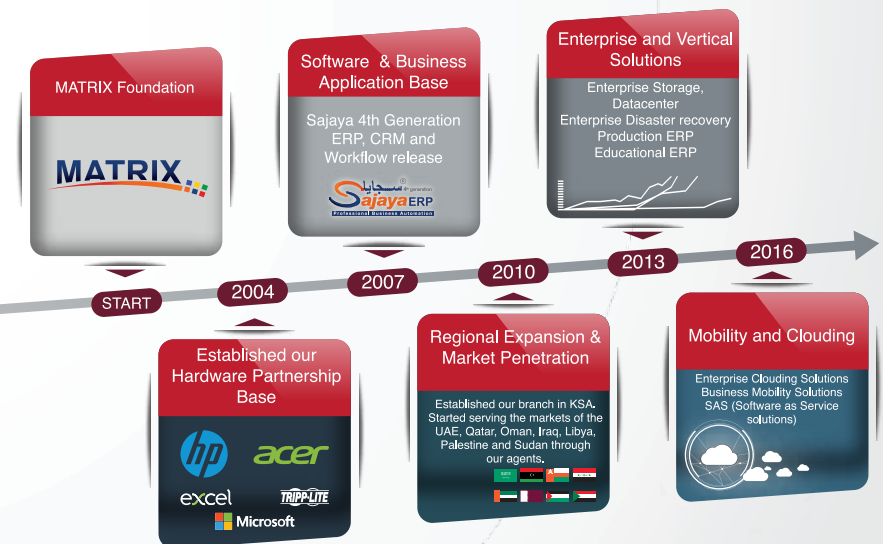
ABOUT US

MATRIX GROUP, founded in 2004, has been growing from strength to strength blending the latest of technology with impeccable business acumen, meeting the most challenging requirements of fast-evolving technology landscape.

Today, MATRIX defines, designs, and delivers technology-enabled business solutions that help companies WIN in this competitive world. We, MATRIX, provide a complete range of products and services to various verticals such as Education, Government, Healthcare, Construction, Manufacturing, Energy, and Telecommunications, through leveraging technology, business expertise, and high quality customer support.

Through our strategic partnerships with world-class leading manufacturers and technology providers (such as HP, ACER, Microsoft, Fortinet, Symantec, Tripplite, EXCEL etc.), MATRIX has been able to stretch its coverage of technology landscape. This has become reality through extensive and strategic vertical focus, and consistently investing in our well-trained talented workforce of over 60 professionals.

Through our branches and agents in the region, we provide best-in-class solutions to address our clients' total needs, and consistently reinforce our position as their trusted IT partner.



VISION

Help organizations get the most of the latest information technology innovations by transforming them into tools that accelerate performance and boost productivity.



MISSION



At MATRIX, we strive to conduct ourselves professionally, fairly, and with high level of transparency and integrity. Through our strategic partners we constantly seek the most practical implementation strategies to deliver the latest IT innovations to the markets we serve.

VALUES

INTEGRITY: We say what we do and do what we say.

RELEVANCE: We address the region's changing needs, rather than replicate available technologies.

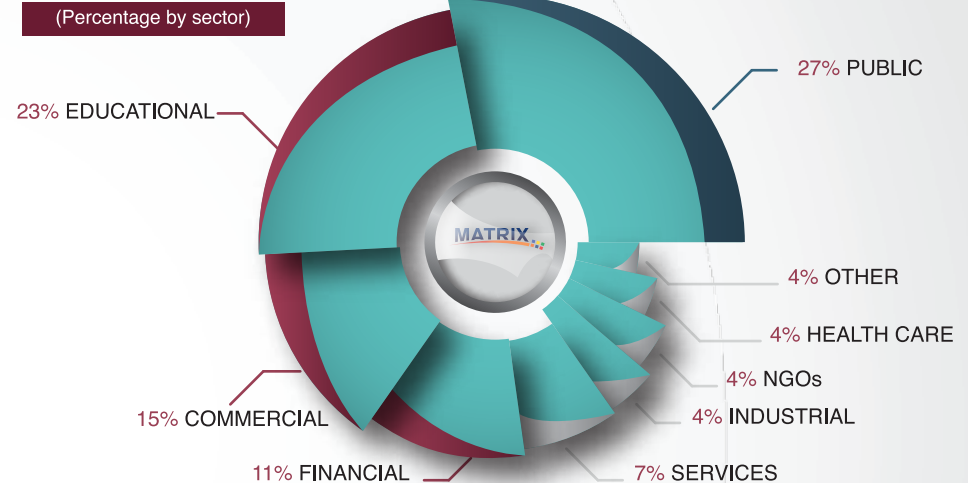
EXCELLENCE: Most innovative solutions from the world's leading Technology providers. Always!

RESPECT: Our clients are our partners.

RELIABLE: You can count on us!

CLIENTS

Serving more than 2200 Clients in the MENA region.



PARTNERS



- ▶ Partner since 2005
- ▶ Tear One Gold Partner
- ▶ Authorized Service Center
- ▶ USA based company established in 1939
- ▶ The biggest worldwide IT Company
- ▶ Over a 112 Billion \$ yearly revenue (2013)
- ▶ Workforce of over 250,000 employees

- ▶ Partner since 2006
- ▶ Tear One Gold Partner
- ▶ Authorized Service Center

- ▶ USA based & established in 1922



- ▶ Partner since 2004
- ▶ Tear One Gold Partner
- ▶ Authorized Service Center
- ▶ Taiwan based company established in 1976
- ▶ 4th largest hardware IT company worldwide
- ▶ Over a 11 Billion \$ yearly revenue (2013)
- ▶ Global workforce of over 7400 employees

PARTNERS



- ▶ Partner since 2004
- ▶ Managed Partner
- ▶ USA based, established in 1975
- ▶ Recognized as the world's leader in software solutions
- ▶ Global workforce over than 127000 employees



Symantec™



Gateway



packard bell

WHAT WE OFFER

Trusted Business Partner

With MATRIX, you achieve real business results that enable you transform, and not just maintain your operations. Our services, business solutions, and customer support bring a level of EXCELLENCE that no other competitor can match.

We assure that your requirements are met on time, within budget and with the highest quality, resulting in greater efficiency and responsiveness to the business; gaining the ability to shift investments to strategic initiatives is what we do.

Reliable Solutions

Through our strategic partnerships we offer best-in-class technical and business solutions, devices, business automation services, in addition to providing the needed technological services that ensure sustainable business growth.

Professionalism

These solutions and services are designed and delivered by our qualified team of specialists that abide by our Group's international standards and practices.



MATRIX GROUP

MATRIX
Business Technology

MATRIX
Systems & Software

MATRIX
Technical Services

MATRIX
Saudi Arabia Office



**Networks
Systems**

**Computing and Data
Storage Systems**

**Data Security and
Power Solutions**

**OS
and Computer
Applications**

**Business
Application
Software.**

**Technical Support and IT
Management Services**

**Consultation and
Solution Design**

CONSULTATION AND SOLUTION DESIGN SERVICES



Solution Design

Detailed planning, integrated design, excellent result

- ✓ We ensure all systems work well together as well as independently
- ✓ We consolidate all your IT needs within one integrated solution
- ✓ As your IT partner, we balance solution cost for short term and long-term benefits to suit your business needs



IT Assessment

Get solid data to act on the right modifications in order to improve efficiency

- ✓ Accurately review your IT operations setup
- ✓ Analyze the security and protection of your valuable data and resources
- ✓ Assess systems' and applications' ability to fulfill business needs
- ✓ Assess hardware capabilities for the tasks set for operation

Infrastructure readiness	Hardware and software inventory	
Backup strategy	License compliance	Security effectiveness



Business Analysis

Separating the relevant from the rest.

- ✓ We help you identify opportunities to improve your IT infrastructure to better support your business



Software Licensing

Get more done with fewer complications

- ✓ Simplify the complexity of multiple vendors, and multiple schemes involved in the Licensing process
- ✓ Identify the best software licensing strategy relative to product usage and its purpose
- ✓ Remove any risk of operating illegal software
- ✓ Define licensing needs for today's business and future expected growth
- ✓ Minimize up-front costs with long-term strategic licensing contracts with a convenient yearly subscription



Microsoft	Adobe	Symantec	Autodesk	Fortinet
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NETWORK SYSTEMS



Structured Cabling

End-to-end infrastructure and cabling solutions

- ▶ Choose from an extensive range of passive cabling products including Copper and Fiber
- ▶ In 2012, EXCEL was acknowledged as the world's second largest structured cabling brand
- ▶ EXCEL was Awarded 'cabling supplier of the year 2014' by Network Computing.
- ▶ EXCEL supports 25-year product and application warranty.

⇒	UTP	Connectors	Patch Panels
	Faceplates	Adapters	Fiber
	Modules & jack	Patch cord	

excel
C A B L I N G



Wired and Wireless Network

58% of the leading Global 100 companies run with HP Networking
Over 30,000 other companies have joined them and have HP Networking

- ▶ Edge to Core systems serve Small businesses up to Data Centers
- ▶ HP Systems are modular and fully redundant
- ▶ 100 % data traffic secure
- ▶ HP's Intelligent Management Center has been awarded at the 2014 Cloud Innovation Awards
- ▶ Consolidate with a single multi-vendor network management



- ▶ Unify wired/WLAN network access
- ▶ With HP you can save up to 47% of the TCO in comparison to other brands offering similar architecture
- ▶ Peace of mind lifetime warranty available

⇒	Wireless Routers	Wired Routers
	Switches	Access point
	Cloud networking	

COMPUTING AND DATA STORAGE SYSTEMS



Servers and Storage



HP ship a server every 14 seconds
World's undisputed leading servers' vendor

- ✓ Product range includes solutions for businesses of all sizes
- ✓ Fully redundant architecture and limitless storage available
- ✓ Solutions fit for critical mission setups
- ✓ Virtualized in less than a minute
- ✓ FIVE years warranty and Four-Hours replacement policy joins our servers

⇒ Servers Blades Storage Cabinets KVM Switches



Workstations PC's and Notebooks

Built for High-end computing & Virtualization
for everyday business need

- ✓ Solutions equipped with Dual Xeon CPU, 2TB Memory and up to 8 monitors
- ✓ AutoCAD certified solutions
- ✓ Systems can be managed remotely
- ✓ Power and space saving solutions
- ✓ 24-hour non-stop operation capable solutions
- ✓ FIVE Years on site warranty

⇒ Tablets All In One Mini PCs Thin Client
Notebooks SFF & Tower Workstation



Printing Solutions



HP OfficeJet Pro



WORLD'S
FASTEST
PRINTER
81 PPM

27 years of printing experience
World's leading printing solutions

- ✓ Reduce up to 50% of your ink & printing costs
- ✓ Photo quality printers including E-print features
- ✓ Toners, inks and supplies available
- ✓ FIVE years warranty with replacement policy

⇒ All In One Plotters Printers



DATA SECURITY AND POWER SOLUTIONS

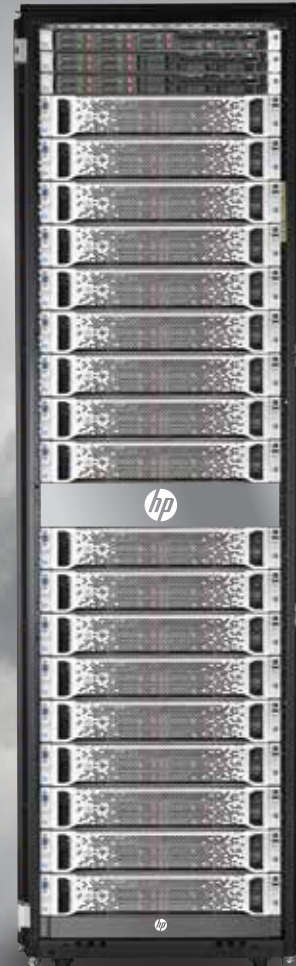


Backup and Recovery Solutions

Reduce risk and business downtime

- ✓ Software and Hardware backup solutions
- ✓ Backup to disk, tape, and cloud for decades
- ✓ Protect virtual and physical environments
- ✓ Lower capital investment and operational expenditure
- ✓ Centralized easy-to-use backup and recovery for local or remote data

⇒	Cloud Storage	Backup Storage	Tape drive & library
	Autoloaders	Backup Software and Applications	



UPS and Battery Power

Blackouts, burnouts, overvoltage and surge conditions will be a problem of the past

- ✓ Tripp Lite have more than 90 years power management experience
- ✓ Tripp Lite offer solutions fit for a Desktop PC up to a Data Center 3-Phase UPS Systems
- ✓ Simplify power management through the Tripp Lite Intelligent Remote Control System
- ✓ THREE Years warranty and Live UPS repair or replacement with Hot-Swap & Bypass option

⇒	3-Phase	On-Line
	Single Phase	
	Line Interactive UPSs	
	External Battery Packs	



TRIPP-LITE

OPERATING SYSTEMS AND COMPUTER APPLICATIONS



Be productive anywhere at any time on any device

- ✓ Microsoft Cloud services and Office 365
- ✓ MS Windows Server operating systems
- ✓ On premises or Cloud Mail and Exchange solution
- ✓ SQL Onsite or Cloud Database Solution
- ✓ Desktop Windows operating systems and Office applications
- ✓ Latest product version, training, deployment, and support

⇒

Clouding	Office 365	Windows Server
Exchange	SQL	MS Office software



Server and Desktop Software

Pay as you go and get the most out of your IT systems

- ✓ Auto Desk software and licensing
- ✓ MS Windows Server operating systems
- ✓ Adobe software and Licensing
- ✓ Symantec Antivirus and Anti-spam
- ✓ Kaspersky Antivirus
- ✓ New product version and upgrades
- ✓ End-user and technical training

⇒

Antivirus	Anti-spam	AutoCAD
Adobe Creative Cloud licensing		



BUSINESS APPLICATIONS SYSTEMS AND SOFTWARE

STANDARDIZED

Sajaya is proved and tested in six countries, eight commercial and governmental sectors, and successfully implemented in large and medium enterprises

Designed to comply with international standards and customized for the Arab region

Arabic-enabled and compatible with the MENA region business processes, rules and regulations

OPTIMIZED SET UP

Parameterized functionality to adopt various business needs and environments

Scalable architecture that eases system customization

Open API allows easy integration with 3rd party systems

Three-Tier Architecture, Centralized Database and many other leading technologies have been integrated

SECURE

Implementation methodology built on projects management standards

Full consultation services for enterprise business processes

Advanced Security with seven levels of accessibility and smart historical audit log which tracks all system transaction

STABLE & SUPPORTED

High availability and minimum down time through Clustering design, Auto Data Replication and Programmable scheduled backup

Professional support via Internet, phone, email and on-site visits

CUSTOMIZABLE

The report generator enables the user to create, design, save and share unlimited reports and charts

The reminder Generator supports the User in defining, customizing and sharing unlimited notifications and alerts

User Dynamic and customizable dashboard



INTERNATIONAL STANDARDS, CUSTOMIZED FOR THE ARAB REGION.

TECHNICAL SUPPORT AND IT MANAGEMENT SERVICES



IT Infrastructure Projects

Insure your solution is implemented seamlessly with minimum disruptions

- ✓ Optimize output with customizable services
- ✓ Reduce cost with business-oriented planning and implementation
- ✓ Minimum down time with holidays and off-working hours installation and commissioning
- ✓ Our projects are handed over with Performance Warranty included
- ✓ Detailed planning and accurate documentation is supplied with every installation



HW and SW installation, configuration and deployment

Network switching and appliances configuration

Network Cabling, docketing and labeling



IT Management Services

Focus on your business growth while we handle IT headaches

- ✓ Our experts will insure your IT infrastructure is as efficient as it can be
- ✓ With us you have a single point of support and accountability
- ✓ Our experts are always up to speed with the latest technology innovations so you get the best service
- ✓ Choose from our flexible contract administration and invoicing options
- ✓ We are a Certified Microsoft Partner with access to Microsoft TechNet and support services
- ✓ 24x7 help desk and Technical Support are at your disposal



Outsourcing Infrastructure Management

Resident Engineer

Telephone support

Remote and On-site repair



TECHNICAL SUPPORT AND IT MANAGEMENT SERVICES

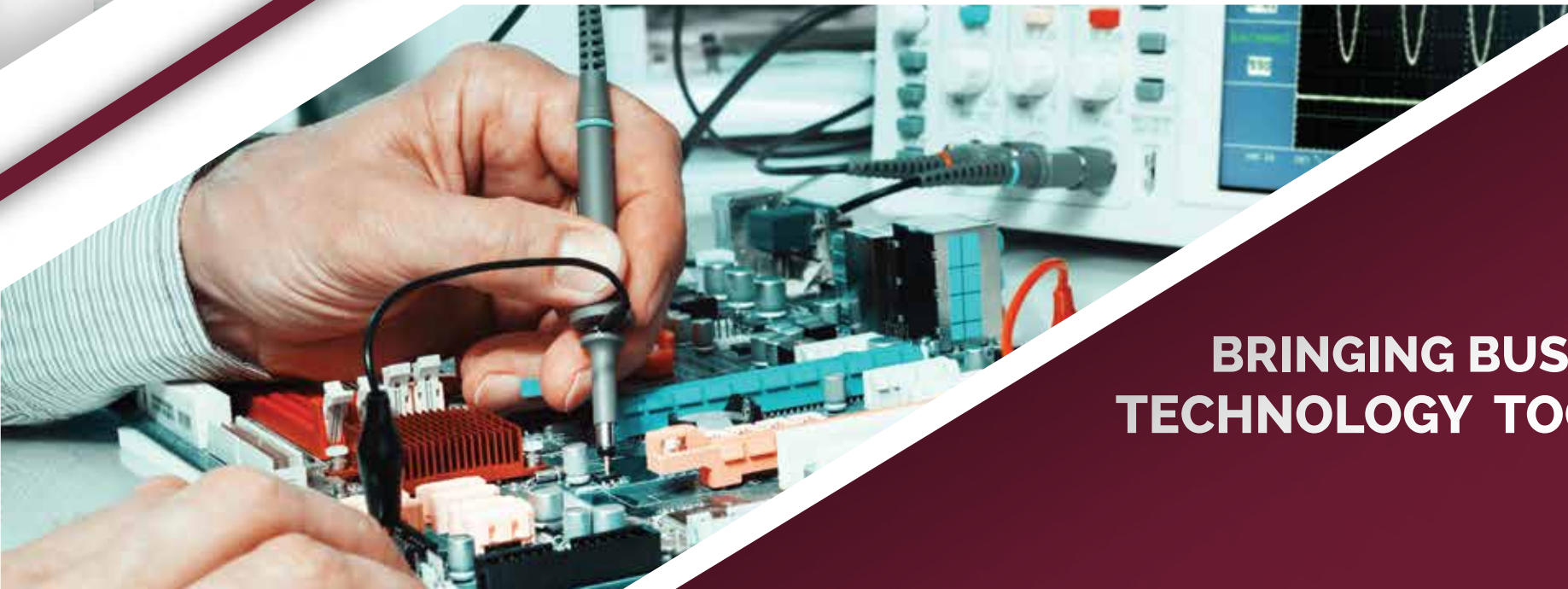


Authorized Service Center

Simply Service Excellence



- ✓ We keep important spare parts in stock for fast service
- ✓ We facilitate expedite shipping for non-stock parts
- ✓ For your data security we execute On-site repairs
- ✓ We supply Backup units for critical devices
- ✓ We guarantee system performance through our certified service professional



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